

PRIVACY POLICY

Before purchasing anything and to get the services of 'The Catalysts Group' or 'Catalysts Bio-Technologies Pvt. Ltd.' or 'Naturegen Biotechnologies LLP of companies, you are advised to go through the Privacy Policy.

The privacy policy sets out, "How 'The Catalysts Group' or 'Catalysts Bio-Technologies Pvt. Ltd.' Or 'Naturegen Biotechnologies LLP' uses and protects any information-provided to or made available from your end at 'The Catalysts Group' or Catalysts Bio-Technologies Pvt. Ltd or Naturegen Biotechnologies LLP.

'The Catalysts Group' or Catalysts Bio-Technologies Pvt. Ltd. or Naturegen Biotechnologies LLP may change this policy from time to time or we are free to update our information on the pages. We request you to check pages time to time ensure that you are happy with any changes done. Our policy is effective from 01-04-2023.

YOUR PRIVACY - OUR COMMITMENT

We through this website, is extremely proud of its commitment to protect your privacy. We value your trust in us. We will work hard to earn your confidence so that you can enthusiastically use our services and recommend to friends and family. Please read the following policy to understand how your personal information will be treated as you make full use of our Site.

We respect your privacy and are committed to protect the same. We do not publish, sell or rent your personal information to third parties for their marketing purposes without your consent. Please read this privacy policy to learn more about the ways in which we use and protect your personal information.

We can ask you for certain information by which you can be identified at the time of using this website. You can be assured that it will only be used according to the privacy statement.

INFORMATION WE COLLECT:

We keep all rights reserved to collect the following information: -

- Name and job title
- Contact information including email address

- Demographic information such as postcode, preferences and interests
- Other information relevant to customer surveys and/ or offers.

What is to be done with gathered information? The only requirement to hold such information to understand your needs and deliver you with an enhanced service and in particular for the reasons given below:

- Internal record keeping.
- We may use the information to improve our products and services.
- We may periodically send promotional emails about the new products, special offers or other information which we think you may find interesting using email address which you have provided.
- From time to time, we may also use your information to contact you for market research purposes. We may contact you by email, phone, fax, WhatsApp, text messages, or postal mail. We may use the information to customise/ upgrade/ improve the website according to the feedback/ interests.

In addition to this, we may also use your information to contact you for market research/ analyses/ study purposes. It may occur from time to time. We may try to approach you by email, phone, fax, whatsapp or mail.

HOW WE USE COOKIES?

A cookie is a small file which asks permission to be placed on your computer's hard drive. As soon as you agree, the file is added and the cookie helps analyses web traffic or lets you know when you visit a particular site.

- Cookies allow web applications to respond to you as an individual.
- The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.
- We use traffic log cookies to identify which pages are being used.

In this way, this way helps us analyses data about webpage traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

Cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not.

A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us. You can choose to accept or decline cookies.

Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

LINKS TO OTHER WEBSITES & APPS

Our website may contain links to other websites and apps of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website and apps.

We are not at all be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement.

You should exercise caution and look at the privacy statement applicable to the website in question.

CONTROLLING YOUR PERSONAL INFORMATION

You may choose to restrict the collection or use of your personal information in the following ways:

If you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time by writing to or emailing us at info@thecatalystsgroup.com.

We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so.

We may use your personal information to send you promotional information about third parties which we think you may find interesting if you tell us that you wish this to happen.

You may request details of personal information which we hold about you under the Data Protection Act, 1998.

PRIVACY GUARANTEE

We promise that we will not sell or rent your personal information to third parties for their marketing purposes without your explicit consent. Your trust and confidence are

our highest priority. Personal Information may be shared only under one or more of the following circumstances

- a) If we have your consent or deemed consent to do so.
- b) If we are compelled by law (including court orders) to do so. 'The Catalysts Group' or Catalysts Bio-Technologies Pvt. Ltd or Naturegen Biotechnologies LLP gives you the ability to edit your account information and preferences at any time. To protect your privacy and security, we will also take reasonable steps to verify your identity before granting access or making corrections.

Further, you have the right to refuse any marketing email from us or any other trader in the future.